

Let us lead your parade.



EverywhereUGO[®]

More Coverage. More Creativity. More Results.

Advertising packages that hit your target.

General Awareness Campaign

Our most popular program, designed to accommodate any budget. Also a great addition to target a specific area.

- Includes: **10** - 8.5 x 11", full color ads
- Available for 6 or 12 months
- Ads will be rotated every 60 days

SAVE \$100

10 Full Color Ads
\$350 per month
 (\$450 value)
 Only \$35/ad

Targeted Program *Best Seller!*

This package is perfect for dominating a geographic area of the market.

- Includes: **20** - 8.5 x 11", full color ads
- Available for 6 or 12 months
- Ads will be rotated every 60 days

SAVE \$400

20 Full Color Ads
\$500 per month
 (\$900 value)
 Only \$25/ad

High Impact Program

Ideal for advertisers who wish to target many locations in local and surrounding areas.

- Includes: **40** - 8.5 x 11", full color ads
- Available for 6 or 12 months
- Ads will be rotated every 60 days

SAVE \$875

40 Full Color Ads
\$925 per month
 (\$1800 value)
 Only \$23.12/ad

Ultimate Exposure Program

Everywhere people go they will see your advertisement with this package! It offers the most flexibility and is perfect for advertisers that need total market saturation.

- Includes: **60** - 8.5 x 11", full color ads
- Available for 6 or 12 months
- Ads will be rotated every 60 days

SAVE \$1380

60 Full Color Ads
\$1320 per month
 (\$2700 value)
 Only \$22.00/ad

Individual Ads

8 1/2 x 11" Full Color Ad \$45/Month

Ad Production

Ad Revisions \$25-50
 8 1/2 x 11" Ad Production \$150



Frequently asked questions.

Can we pick our own locations?

YES – We currently have many locations in your area. You can select your favorite locations from our online preferred list. You can even target your clients by gender-indicating if you would like your ads in the men's or women's restroom.

If I purchase 10 ads per month, do I stay in the same locations for the length of my contract?

NO - We "post" (change out) our ads every other month giving you the option to change locations within your "preferred" list every 60 days. By rotating your ads, we are able to give you greater advertising coverage in your area.

What if I want a location that is already filled for the month?

Don't worry about it - we'll take care of you. By rotating our ads every 60 days, at some point during your contract that location will be reserved for you. This is why we ask you to pick as many locations as possible.

If I purchase 10 ads or more per month does that mean that I can pick 10 locations with men and women in each or does that mean only 1 ad per location?

You could request that 1 ad or 10 ads will be at the same location or in several locations throughout your area. We are working for you and will try to accommodate your requests the best we can.

What are my contract options?

Our packages start with a six month obligation. Your six month contract could take a year because you have the option to pick which months work for you, they do not have to be six consecutive months. This works great for seasonal businesses.

Do you advertise anywhere other than in the bathroom?

YES - EverywhereUGO offers ad placement in high traffic areas, such as above drinking fountains, pay phones, hallways, lobbies, dressing rooms, and elevators. Most properties offer the above billboard locations.

Can we produce our own ad?

YES - We accept magazine quality ads. You must e-mail us the ad as a PDF file. (\$10 download fee) We pride ourselves in the professional quality we display in our boards.

Can we produce an ad for you?

YES - EverywhereUGO has a professional graphic designer on staff who can work one-on-one with you and/or your staff to create an ad that effectively communicates your message to the audience. Initial ad production is \$150. Any revisions that are requested after initial posting during your contract will be billed as a minimum revision charge of \$25 (ie. name or rate changes, logo update, photo replacement, etc.).

Do you require a deposit?

YES - \$150 to cover initial ad production fees. If EverywhereUGO does not produce your ad, we require first month's contract payment.

Will I be billed?

YES - Invoices are sent out the first week of every month. Confirmation reports are available on-line, which will show you where your ads are placed.

Can we use Co-Op money?

YES - We will bill you directly. Copies, demographic data on locations and/or photography is available for a minimal fee.

Do I have a deadline?

YES - The deadline for ad production is the 1st of every month. That means that the ad must be complete and in our office. Our "posting" is done the 7th - 10th.

What if you do not have a location available that I want to be in?

Tell us and we will try to secure that location for you.

How do you get the ads out?

Sorry, we can't tell you. It's a secret.